

# COMPENSATION PLAN OVERVIEW



# Welcome to the New U Life Compensation Plan, as this will be your guide to financial well-being and a *New U*.

# Let's begin...

In order to become an Associate with New U Life, enroll online or by completing a physical Associate application. This application can either be entered electronically or sent via fax to our corporate office.

#### Now here are a few terms that will be necessary when understanding our Compensation Plan:

- PV Personal Volume
- **GV** Group Volume
- **QV** Qualifying Volume
- **LVL** Lesser Volume Leg
- **GVL** Greater Volume Leg
- **5-WEEK ROLLING PERIOD** Qualification period: includes current week + the previous four weeks.
- **BINARY** Your genealogy structure: new Associates are added to a binary tree structure, commonly known as a LEFT and RIGHT leg.
- UNILEVEL Your personally sponsored Associates; the Associates they personally sponsor, etc..
- **BONUS PERIOD** Weekly commissions will be paid on a calendar week starting 12:00 AM EST Saturday, ending Friday at 11:59 PM EST.

#### And here are the Qualifications:

**Active** - This means that you must maintain at least 140 PV within a 5-week rolling period. Being on autoship for at least 140 PV is the best way to maintain an active status.

**Qualified** - This means you must maintain an active status and at least two active personally sponsored Distributors, one on each leg.

**Lifetime Rank** - This is the highest qualified rank you have attained during your time as a Distributor.



# **PLACEMENT**

As the sponsoring Distributor, you can either specify placement in the binary for your new Associate immediately, or leave them in a holding tank. The system will automatically place them after 2 days, only if you leave them in a holding tank.

#### 5 Ways to Earn

#### 1. Retail Commissions (Paid Weekly)

New U Life pays you, the Distributor, commissions based on customer orders. The Distributor and the binary organization also earns credit for the PV of each customer order. A Distributor must be active to earn Retail Commissions.

Product	Customer Type	Payout	Volume	Price
SOMADERM™ Gel	Retail Customer	\$45	100 PV	\$169.99
	**Autoship Customer	\$25	100 PV	\$149.99
	Commercial Customer (40 Gels per order)	\$520	1500 PV	\$3,600

<sup>\*\*</sup>Payout will be \$35 with 20 and more personally acquired paying Autoship Customers per month.

**Example 1:** If you personally acquire 12 retail customers during the one week Bonus Period, you will receive a total of \$540 in Retail Commissions.

**Example 2:** If you personally acquire 22 autoship customers within a calendar month, you will earn a total of \$770 in Retail Commissions. Should these customers re-order the same quantity the following month, and the month after, you will continue to earn \$770 every month in Retail Commissions. Welcome to residual income!

# 2. TAB (Team Acquisition Bonus) (Paid Weekly)

When you personally sponsor a <u>new</u> Associate with an enrollment pack, you will earn a TAB. You must be active to earn a TAB.

Enrollment Pack		QV	PV	Price	TAB
New U Pack (1 SOMADERM Gel)	1 SOMADERM Gel, 1st year New U Life website, and 1 year membership.	140	100	\$199	\$20
Pro Pack (4 SOMADERM Gels)	3 SOMADERM Gels, 1st year New U Life website, 1 year membership, and 1 FREE SOMADERM Gel	300	300	\$499	\$60
Executive Pack (8 SOMADERM Gels)	6 SOMADERM Gels, 1st year New U Life website, 1 year membership, 2 FREE SOMADERM Gels.	600	600	\$899	\$120

**Example:** When you personally sponsor 2 <u>new</u> Associates with the **New U Pack** and 4 new Associates with the Pro Pack during the one-week Bonus Period, you will earn \$280 in TAB for that week

#### 3. Team Commissions (Paid Weekly)

To earn Team Commissions, you must meet the following requirements:

Must be a qualified and active Promoter or Coordinator

#### OR

Must be a qualified Coach or higher with at least 280 PV.

Team Commissions are paid on cycles. To receive a commission cycle, you need 400 GV in your Lesser Volume Leg and 600 GV in your Greater Volume Leg.

The Commission amount per cycle varies based on the Distributor's qualified Rank. The maximum number of times a Distributor can cycle during a commission period is 417 cycles. Any additional volume not paid out after the cycle is reached will carry over to the next bonus period.

Customer PV is paid on your LVL.

Cycle	Qualified Rank	GVL	LVL	Commission
1	Promoter or Coordinator	600 GV	400 GV	\$40
1	Coach and Above	600 GV	400 GV	\$60

**Example 1:** If you are a qualified Coach and you have 3000 GV in your GVL and 2800 GV in your LVL, you would cycle 5 times, earning a Team Commission of \$300 and would carry over 800 GV on your LVL for the next pay period.

**Example 2:** Once you have cycled 417 times within a bonus week period, you will earn a Team Commission of \$25,020 for that week.

# 4. Coaching Bonus (Paid Weekly)

Coaches and higher will earn a Coaching Bonus in their entire personally sponsored legs on every new enrolled Associate, whether sponsored by them or anybody else. The percentage of the Coaching Bonus is determined weekly by the qualified position in the sponsorship line.

The Coaching Bonus is paid weekly in it's entirety. The payout percentages vary based on the fully qualified positions and "roll up" to the next qualified position.

Enrollment Pack	New U Pack	New U Pack Pro Pack	
Coaching Bonus	\$20	\$60	\$120

	Diamond Ambassador:	Ambassador: 30%	Life Coach: 30%	Coach: 20%	New Associate
1	20%				

**Example 1:** If a qualified Coach sponsors an Associate on the Executive Pack, they would earn \$24; the first upline qualified Life Coach would receive \$36; the first upline qualified Ambassador would receive \$36; and the first upline qualified Diamond Ambassador would receive \$24.

**Example 2:** If there is no qualified Coach or Ambassador in their upline, they would earn \$24, and the qualified Diamond Ambassador would earn \$96.

**Example 3:** If a qualified Diamond Ambassador sponsors a <u>new</u> Associate on the Executive Pack, they would earn the entire \$120 in Coaching Bonus.

### 5. Matching Bonus (Paid Weekly)

Qualified Coordinators and higher will earn a Matching Bonus based on Team Commissions earned by personally sponsored Distributors and their Distributors in their personal sponsorship, up to 7 levels deep. In each sponsorship line a "level" is created when a distributor in a sponsorship line qualifies as a Coordinator or higher.

Qualified Rank	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7
Coordinator	10%						
Coach	15%	10%					
Life Coach	15%	10%	5%				
Ambassador	15%	10%	5%	5%			
Diamond Ambassador	15%	10%	5%	5%	5%	5%	5%

**Example:** If a qualified Coordinator has a Distributor on level 1 who earns \$500 in team commissions, they would receive \$50. They would not earn commissions from any other levels because they are only qualified Coordinators.

# **BMW Reward Program**

Earn the rank of Qualified Coach and receive \$700 and each month you maintain the rank of a qualified Coach, you receive \$700.

Earn the rank of Qualified Ambassador and receive \$1500 and each month you maintain the rank of qualified Ambassador, you receive \$1500.

# **RANKS AND QUALIFICATIONS**

Rank	Qualifications
Associate	- Active
Promoter	- Active and Qualified
Coordinator	<ul> <li>Active and Qualified</li> <li>5000 GV in LVL during a 5-Week Rolling Cycle</li> <li>2 personally sponsored distributors in each leg</li> </ul>
Coach	<ul> <li>Active and Qualified</li> <li>10,000 GV in LVL during a 5-Week Rolling Period</li> <li>3 personally sponsored distributors in each leg</li> </ul>
Life Coach	<ul> <li>Active and Qualified</li> <li>20,000 GV in LVL during a 5-Week Rolling Period</li> <li>3 personally sponsored distributors in each leg</li> </ul>
Ambassador	<ul> <li>Active and Qualified Life Coach</li> <li>50,000 GV in LVL during a 5-Week Rolling Period</li> <li>8 personally sponsored distributors</li> </ul>
Diamond Ambassador	<ul> <li>Active and Qualified Life Coach</li> <li>100,000 GV in LVL during a 5-Week Rolling Period</li> <li>10 personally sponsored distributors</li> </ul>





Be the change that will inspire others to follow.